

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$2,392,974		
	Quality First Warmline Triage			Southwest Human Development	\$2,078
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$1,306,715
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$5,343
	Quality First Inclusion Warmline			Southwest Human Development	\$5,195
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$349,147
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$1,136
	Quality First Academy			Southwest Human Development	\$19,407
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		The Navajo Nation - Office of the Controller - att: Social Services Child Care and Development Fund	\$200,000
	Expansion: Increase slots and/or capital expense	Recruits new or existing providers to begin to serve or expand services. May assist with planning, licensing or certification process for new centers or homes, or provide support to a provider to improve the quality of facility or programs. Increases the number of child care providers who are state/tribal licensed or certified, and strengthens the skills of caregivers in those settings who are working with children birth to 5 years old.		Arizona Department of Education	\$200,000

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Professional Development			\$817,500		
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Coconino Community College	\$60,000
				Dine College	\$32,780
				Northland Pioneer College	\$297,875
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$67,500
Health			\$1,025,770		
	Recruitment – Stipends/Loan Forgiveness	Offers professionals financial incentives to work in underserved communities. Improves the quality and range of therapeutic and intervention services in underserved communities.		Arizona Department of Health Services	\$66,420
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Navajo County Public Health Services District	\$300,000
	Nutrition/Obesity/Physical Activity	Provides health education focused on obesity prevention to children, families and early care and education professionals. Improves the health and safety of young children by providing community-based health education on a variety of topics including: healthy food choices and appropriate physical activity.		Navajo County Public Health Services District	\$600,000
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.		First Things First (FTF-Directed)	\$3,644
				Maricopa County Department of Public Health	\$1,250
				Navajo County Public Health Services District	\$39,538
				Pima County Health Department	\$2,272

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Family Support			\$1,228,033	
	Reach Out and Read	Trains pediatric practices to engage parents and young children in early literacy activities; provides books to pediatricians or their staff to distribute to families with young children. Expands children's access to reading by promoting child literacy as a part of pediatric primary care.	American Academy of Pediatrics - AZ Chapter	\$72,698
	Parent Outreach and Awareness	Provides families with education, materials and connections to resources and activities that promote healthy development and school readiness. Improves child development by educating parents and connecting them to resources and activities that promote healthy growth and school readiness.	First Things First (FTF-Directed)	\$85,060
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Chicanos Por La Causa, Inc.	\$389,966
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old.  Improves the health and nutrition of children 5 and younger and their families.	St. Jude Food Bank	\$80,000
			St. Mary's Food Bank Alliance	\$200,000
Evaluation			\$222,332	
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed)	\$202,332

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Community Awareness				
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed)	\$65,000
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed)	\$80,000
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$50,000

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